

## ORDER



**Orders**  
**Order / Rev:** 1599142  
**Alt Order #:** 08413272  
**Product Desc:** MIA MCLEOD, SC SD22  
**Estimate:** 4594  
**Flight Dates:** 10/11/16 - 10/17/16  
**Original Date / Rev:** 10/10/16 / 10/10/16  
**Order Type:** Political

**WIS-TV**

**Primary AE:** Ryan Gordon  
**Sales Office:** H-DC  
**Sales Region:** National

**Agency Name:** Canal Partners Media  
**Buying Contact:**  
**Billing Contact:**  
 25 Whitlock Place SW, Suite 201  
 Marietta, GA 30064

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Mcleod, Mia/D/SC Senate  
**Demographic:** A35+  
**Product Codes:** PL610  
**Priority:** P 1  
**Revenue Codes:** Agency, Political, Pol-Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/17/16	51	\$10,755.00	\$9,141.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	51	\$10,755.00	\$9,141.75	0.00
<b>Totals</b>	<b>51</b>	<b>\$10,755.00</b>	<b>\$9,141.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ryan Gordon			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WIS-TV	40%	\$10,755.00
Market	100%	\$26,887.50

**Competitive Share**

	Share	Total
EIS	0%	\$0.00
WACH	11%	\$2,957.62
WBHQ	0%	\$0.00
WLTX	30%	\$8,066.25
WOLO	19%	\$5,108.62
WRJA	0%	\$0.00
WRLK	0%	\$0.00
WZRB	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WISTV	10/14/16	10/14/16	NET Friday Hour 3 Dateline	Comm	10-11PM	----1--	:30	1	\$350.00	P 6	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/10/16	10/16/16	----1--		1		\$350.00		0.00					
E 2	WISTV	10/14/16	10/14/16	LOC Noon News Noon News	Comm	12-1230PM	----1--	:30	1	\$125.00	P 6	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/10/16	10/16/16	----1--		1		\$125.00		0.00					
E 3	WISTV	10/14/16	10/14/16	SYN EF 430-5P M-F SYN Millionaire	Comm	430-5pm	----1--	:30	1	\$75.00	P 6	0.00	NM	1	\$75.00

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WIS-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WISTV	10/14/16	10/14/16	SYN EF 430-5P M-F SYN Millionaire	Comm	430-5pm	----1--	:30	1	\$75.00	P 6	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----1--		1				\$75.00		0.00			
E 4	WISTV	10/14/16	10/14/16	LOC WIS Sunrise @ 5am WIS Sunrise @ 5am	Comm	5-530am	----1--	:30	1	\$85.00	P 6	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----1--		1				\$85.00		0.00			
E 5	WISTV	10/14/16	10/14/16	LOC Live @ Five Live @ Five	Comm	Live @ Five	----1--	:30	1	\$200.00	P 6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----1--		1				\$200.00		0.00			
E 6	WISTV	10/14/16	10/14/16	LOC News @ Six News @ Six	Comm	6-630PM	----1--	:30	1	\$500.00	P 6	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----1--		1				\$500.00		0.00			
E 7	WISTV	10/14/16	10/14/16	LOC WIS News Sunrise WIS News Sunrise	Comm	6-7AM	----1--	:30	1	\$350.00	P 6	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----1--		1				\$350.00		0.00			
E 8	WISTV	10/14/16	10/14/16	NET NBC Today Show 2 NBC Today Show 2	Comm	9-10A	----1--	:30	1	\$200.00	P 1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----1--		1				\$200.00		0.00			
E 9	WISTV	10/17/16	10/17/16	NET Monday Hour 3 Timeless	Comm	10-11PM	1-----	:30	1	\$500.00	P 6	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	1-----		1				\$500.00		0.00			
E 10	WISTV	10/17/16	10/17/16	NET The Tonight Show Tonight Show	Comm	1135-1235xM	1-----	:30	1	\$150.00	P 6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	1-----		1				\$150.00		0.00			
E 11	WISTV	10/17/16	10/17/16	LOC Noon News Noon News	Comm	12-1230PM	1-----	:30	1	\$125.00	P 6	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	1-----		1				\$125.00		0.00			
E 12	WISTV	10/17/16	10/17/16	SYN EF 430-5P M-F SYN Millionaire	Comm	430-5pm	1-----	:30	1	\$75.00	P 6	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	1-----		1				\$75.00		0.00			
E 13	WISTV	10/17/16	10/17/16	LOC Live @ Five Live @ Five	Comm	Live @ Five	1-----	:30	1	\$200.00	P 6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	1-----		1				\$200.00		0.00			
E 14	WISTV	10/17/16	10/17/16	LOC WIS Sunrise @ 530am WIS Sunrise @ 530am	Comm	530-6am	1-----	:30	1	\$200.00	P 1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	1-----		1				\$200.00		0.00			
E 15	WISTV	10/17/16	10/17/16	LOC Live @ 530p LIVE @ 530p	Comm	LIVE @ 530p	1-----	:30	1	\$200.00	P 6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	1-----		1				\$200.00		0.00			
E 16	WISTV	10/17/16	10/17/16	LOC 7:00 Report 7:00 Report	Comm	7-730PM	1-----	:30	1	\$350.00	P 6	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	1-----		1				\$350.00		0.00			
E 17	WISTV	10/17/16	10/17/16	NET NBC Today Show NBC Today Show	Comm	7-9AM	1-----	:30	1	\$350.00	P 6	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	WISTV	10/17/16	10/17/16	NET NBC Today Show NBC Today Show	Comm	7-9AM	1-----	:30	1	\$350.00	P 6	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	1-----		1			\$350.00			0.00			
E 18	WISTV	10/15/16	10/15/16	LOC 11:00 PM News 11:00 PM News	Comm	11-1135PM	-----1-	:30	1	\$300.00	P 6	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1-		1			\$300.00			0.00			
E 19	WISTV	10/15/16	10/15/16	NET Saturday Night Live Saturday Night Live	Comm	1130-1xm	-----1-	:30	1	\$150.00	P 6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1-		1			\$150.00			0.00			
E 20	WISTV	10/15/16	10/15/16	LOC News @ Six (Sat) News @ Six (Saturday)	Comm	6-630PM 630-7p	-----1-	:30	1	\$125.00	P 6	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1-		1			\$125.00			0.00			
E 21	WISTV	10/15/16	10/15/16	LOC WIS News Sat Mor WIS News Saturday Morning	Comm	9-10AM	-----1-	:30	1	\$100.00	P 6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1-		1			\$100.00			0.00			
E 22	WISTV	10/16/16	10/16/16	RI Fix It & Finish It RI Fix It & Finish It	Comm	1130-12xm	-----1	:30	1	\$10.00	P 6	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1		1			\$10.00			0.00			
E 23	WISTV	10/16/16	10/16/16	LOC News @ Six (Sund News @ Six (Sunday)	Comm	6-630pm 630p-7pr	-----1	:30	1	\$250.00	P 1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1		1			\$250.00			0.00			
E 24	WISTV	10/16/16	10/16/16	NET NBC Sunday Today NBC Sunday Today Show	Comm	8-9AM	-----1	:30	1	\$150.00	P 6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1		1			\$150.00			0.00			
E 25	WISTV	10/13/16	10/13/16	NET Days of Our Lives Days of Our Lives	Comm	1-2PM	---1---	:30	1	\$100.00	P 6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	---1---		1			\$100.00			0.00			
E 26	WISTV	10/13/16	10/13/16	NET NBC Today Show 3 NBC Today Show 3	Comm	10-11am	---1---	:30	1	\$75.00	P 6	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	---1---		1			\$75.00			0.00			
E 27	WISTV	10/13/16	10/13/16	LOC 11:00 PM News 11:00 PM News	Comm	11-1135PM	---1---	:30	1	\$300.00	P 6	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	---1---		1			\$300.00			0.00			
E 28	WISTV	10/13/16	10/13/16	LOC Live @ 4PM Live @ 4PM	Comm	4-430pm	---1---	:30	1	\$50.00	P 6	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	---1---		1			\$50.00			0.00			
E 29	WISTV	10/13/16	10/13/16	LOC WIS Sunrise @ 5a WIS Sunrise @ 5am	Comm	5-530am	---1---	:30	1	\$85.00	P 6	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	---1---		1			\$85.00			0.00			
E 30	WISTV	10/13/16	10/13/16	LOC Live @ 530p LIVE @ 530p	Comm	LIVE @ 530p	---1---	:30	1	\$200.00	P 6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	---1---		1			\$200.00			0.00			
E 31	WISTV	10/13/16	10/13/16	LOC 7:00 Report 7:00 Report	Comm	7-730PM	---1---	:30	1	\$350.00	P 6	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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E 31	WISTV	10/13/16	10/13/16	LOC 7:00 Report 7:00 Report	Comm	7-730PM	---1---	:30	1	\$350.00	P 6	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	---1---		1			\$350.00			0.00			
E 32	WISTV	10/13/16	10/13/16	NET NBC Today Show NBC Today Show	Comm	7-9AM	---1---	:30	1	\$350.00	P 6	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	---1---		1			\$350.00			0.00			
E 33	WISTV	10/13/16	10/13/16	NET Thursday Hour 2 Chicago Med	Comm	9-10PM	---1---	:30	1	\$400.00	P 6	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	---1---		1			\$400.00			0.00			
E 34	WISTV	10/11/16	10/11/16	NET Days of Our Lives Days of Our Lives	Comm	1-2PM	-1-----	:30	1	\$100.00	P 6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1-----		1			\$100.00			0.00			
E 35	WISTV	10/11/16	10/11/16	NET NBC Today Show NBC Today Show 3	Comm	10-11am	-1-----	:30	1	\$75.00	P 6	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1-----		1			\$75.00			0.00			
E 36	WISTV	10/11/16	10/11/16	NET Tuesday Hour 3 Chicago Fire	Comm	10-11PM	-1-----	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1-----		1			\$500.00			0.00			
E 37	WISTV	10/11/16	10/11/16	NET The Tonight Show Tonight Show	Comm	1135-1235xM	-1-----	:30	1	\$150.00	P 6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1-----		1			\$150.00			0.00			
E 38	WISTV	10/11/16	10/11/16	LOC Live @ 4PM Live @ 4PM	Comm	4-430pm	-1-----	:30	1	\$50.00	P 6	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1-----		1			\$50.00			0.00			
E 39	WISTV	10/11/16	10/11/16	LOC WIS Sunrise @ 5am WIS Sunrise @ 5am	Comm	5-530am	-1-----	:30	1	\$85.00	P 6	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1-----		1			\$85.00			0.00			
E 40	WISTV	10/11/16	10/11/16	LOC Live @ 530p LIVE @ 530p	Comm	LIVE @ 530p	-1-----	:30	1	\$200.00	P 6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1-----		1			\$200.00			0.00			
E 41	WISTV	10/11/16	10/11/16	LOC WIS News Sunrise WIS News Sunrise	Comm	6-7AM	-1-----	:30	1	\$350.00	P 6	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1-----		1			\$350.00			0.00			
E 42	WISTV	10/11/16	10/11/16	NET NBC Today Show NBC Today Show	Comm	7-9AM	-1-----	:30	1	\$350.00	P 6	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1-----		1			\$350.00			0.00			
E 43	WISTV	10/12/16	10/12/16	LOC 11:00 PM News 11:00 PM News	Comm	11-1135PM	--1----	:30	1	\$300.00	P 6	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	--1----		1			\$300.00			0.00			
E 44	WISTV	10/12/16	10/12/16	SYN DY 11-12P M-F Live W/Kelly	Comm	11A-12P	--1----	:30	1	\$75.00	P 6	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	--1----		1			\$75.00			0.00			
E 45	WISTV	10/12/16	10/12/16	NET Late Night Late Night	Comm	1235x-135x	--1----	:30	1	\$15.00	P 6	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

Order / Rev: 1599142  
 Alt Order #: 08413272  
 Flight Dates: 10/11/16 - 10/17/16

Advertiser: POL/Mcleod, Mia/D/SC Senate  
 Product Desc: MIA MCLEOD, SC SD22  
 Estimate: 4594

WIS-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 45	WISTV	10/12/16	10/12/16	NET Late Night Late Night	Comm	1235x-135x	--1----	:30	1	\$15.00	P 6	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/16	10/16/16	--1----		1				\$15.00		0.00			
E 46	WISTV	10/12/16	10/12/16	LOC Live @ 4PM Live @ 4PM	Comm	4-430pm	--1----	:30	1	\$50.00	P 6	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/16	10/16/16	--1----		1				\$50.00		0.00			
E 47	WISTV	10/12/16	10/12/16	SYN EF 430-5P M-F SYN Millionaire	Comm	430-5pm	--1----	:30	1	\$75.00	P 6	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/16	10/16/16	--1----		1				\$75.00		0.00			
E 48	WISTV	10/12/16	10/12/16	LOC WIS Sunrise @ 530am WIS Sunrise @ 530am	Comm	530-6am	--1----	:30	1	\$200.00	P 1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/16	10/16/16	--1----		1				\$200.00		0.00			
E 49	WISTV	10/12/16	10/12/16	LOC News @ Six News @ Six	Comm	6-630PM	--1----	:30	1	\$500.00	P 6	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/16	10/16/16	--1----		1				\$500.00		0.00			
E 50	WISTV	10/12/16	10/12/16	NET NBC Today Show NBC Today Show	Comm	7-9AM	--1----	:30	1	\$350.00	P 6	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/16	10/16/16	--1----		1				\$350.00		0.00			
E 51	WISTV	10/12/16	10/12/16	SYN PA 730-8P M-F Entertainment Tonight	Comm	730-8PM	--1----	:30	1	\$300.00	P 6	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/16	10/16/16	--1----		1				\$300.00		0.00			
Totals														51	\$10,755.00